



2/3/2021

Dear Parent/Guardian,

We are writing to ask for your child’s help in a study that will shape brand new shows created by Sesame Workshop (producer of *Sesame Street*, *Esme & Roy*, *Ghostwriter*, and more). For this study, your child will watch a video(s) of a brand new story and then participate in an interview about what they saw. You child will work /talk directly with an interviewer via video chat and be asked questions about what they liked and remember about the video(s). We will spend about 45 minutes on a Zoom call with you and your child and we will video record the session.

We expect this experience to be fun and valuable for the children. However, we want to be sure that we have your permission before allowing your child to take part in the study.

Thank you very much for your cooperation! We greatly appreciate your help. Please contact me at [phone number] or [email address] if you have any questions.

Sincerely,

[Name]
[Title]
[Organization]

Please check one of the following, sign and return to Sesame Workshop.

YES, my child may participate in the Sesame Workshop project and I acknowledge and agree to the Terms and Conditions below.

NO, my child may not participate in the Sesame Workshop project.

Child's Name

Child's Date of Birth

Parent's/Guardian's Name

Parent's/Guardian's Signature

Date

Terms and Conditions - For good and valuable consideration, including participation in this Project, I hereby grant to Sesame Workshop and its respective licensees, successors and assigns the absolute right and permission to use my child’s name, likeness, recorded voice, performance, picture, caricature, nickname and biography (the “Material”) for any purpose, commercial or non-commercial, throughout the world in perpetuity in all current or future media on and in connection with the Project, Sesame Workshop as an institution or any products, services, licensees and/or Sesame approved third parties connected therewith. I grant Sesame Workshop full power to assign said rights contained herein to anyone at its sole option. I shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based upon invasion of privacy, defamation, or right of publicity) in connection with such uses. As between us, Sesame Workshop is the sole owner of all rights in the Project and Material and Sesame Workshop relies on my assurance that I am free lawfully to grant the rights above.